

Executive Summary

Kingsport Town Center

Summary Prepared for: Custom Trade Area

Population Information

The population of this area in 2009 is estimated to be 182,761, which is a growth rate of 3.1% over 2000. During the next five years, the population is projected to grow by 2.3%. By comparison, the United States population is expected to grow by 5.1% in the next five years, from its estimated population of 306,624,699.

The current year median age for this population is 42.1, while the average age is 41.38. The current median age for the United States is 36.87 and the average age is 39.12.

Race and Ethnicity Information

The racial composition of this area's current year estimated population is: 96.0% are White alone, 2.1% are Black or African American alone, 0.2% are American-Indian alone, 0.5% are Asian alone, 0.0% are Native Hawaiian and Other Pacific Islander alone, 0.3% are some other race, and 0.8% are two or more races.

The United State's racial composition is: 72.5% are White alone, 12.5% are Black or African American alone, 0.9% are American-Indian alone, 4.4% are Asian alone, 0.2% are Native Hawaiian and Other Pacific Islander alone, 6.7% are some other race, and 2.9% are two or more races.

The area's current estimated Hispanic or Latino population is 1.1%, compared to the United States where the population is 15.5% Hispanic or Latino.

Household Information

There are an estimated 78,114 households in this area which represents a 6.3% growth over 2000. During the next five years households are projected to grow 3.4%. The United States has an estimated 115,306,103 households for 2009, which is a growth of 9.3% since 2000. Over the next five years household growth is projected to be 5.2%.

Income Information

The estimated median household income in this area for the current year is \$39,373, which is projected to grow 7.0% over the next five years. The United States is projected to have a 9.0% increase from the current year median household income of \$51,218.

The current year estimated per capita income for this area is \$22,482, compared to an estimate of \$23,527 for the United States.

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Employment Information

The population over age 16 is currently estimated at 149,187. The employment status of this labor force is as follows: 0.1% are in the armed forces, 54.4% are employed civilians, 2.9% are unemployed civilians and 42.6% are not in the labor force.

The United States population over age 16 is currently estimated at 240,630,882. The employment status of this labor force is as follows: 0.5% are in the armed forces, 60.2% are employed civilians, 3.6% are unemployed civilians and 35.6% are not in the labor force.

The following occupational categories are for the employed population in this area: 6.4% are in management; 3.1% are in business and financial operations; 12.7% are in professional and related occupations; 12.0% are in service; 7.6% are in health care; 11.9% are in sales; 13.0% are in office support; 1.0% are in farming or other agricultural occupations; 11.4% are in construction, extraction and maintenance; 20.9% are in production, transportation and material moving.

The occupation estimates for the employed population in the United States, are as follows: 8.8% are in management; 4.4% are in business and financial operations; 15.7% are in professional and related occupations; 12.7% are in service; 6.6% are in health care; 11.3% are in sales; 15.4% are in office support; 1.3% are in farming or other agricultural occupations; 9.5% are in construction, extraction and maintenance; 14.4% are in production, transportation and material moving.

Education Information

Currently, it is estimated that 5.6% of the population age 25 and over in this area has earned a master's, professional, or doctorate degree and 11.3% has earned a bachelor's degree. The United States population over 25, has an estimated 8.9% of the population with a master's, professional, or doctorate degree, and 15.8% has earned a bachelor's degree.

Housing Information

69.3% of housing units in the area are estimated to be owner-occupied for the current year. 60.1% of the housing units in the United States are owner-occupied.

The largest segment of the dwellings in this area are estimated to be structures of 1 unit detached, accounting for 70.0% of structures in the area for the current year. Most of structures in the United States are 1 unit detached accounting for 60.8% of structures for the current year.

The largest segment of housing units in this area are estimated to have been built between 1970 and 1979 accounting for 17.0% of structures. The largest segment of housing units in the United States are estimated to have been built between 1970 and 1979 for the current year accounting for 16.2% of structures.

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Location	Longitude	Latitude
1. Custom Trade Area	N/A	N/A

